



Reverse the Red Conservation Officer

Position Description

Type of Employment: Two year, full time consultancy contract

Line Manager: Accountable to: Reverse the Red Executive Committee

Background

Reverse the Red is a global movement that ignites strategic cooperation and action to ensure the survival of wild species and ecosystems. Data-driven and collaborative, Reverse the Red unites tools and partnerships to catalyse conservation efforts and support countries in delivering Convention of Biological Diversity targets. This movement is a collaborative partnership governed by an Executive Committee and focused on four strategic pillars:

- **Mobilising national networks:** Catalysing networks of partners, national expert specialist groups and host organisations working together at the national level to undertake assessments, planning and action collaboratively for species conservation.
- **Measuring conservation impact:** Developing and integrating appropriate tools to capture progress and facilitate gap analyses, priority setting and workplan alignment across species conservation efforts. Using these tools to accelerate action, mobilise resources and increase accountability.
- **Empowering communities:** Engaging online and in-person audiences; igniting momentum and messaging for a species-focused social movement; welcoming self-determined engagement from youth and Indigenous Communities.
- **Amplifying success:** Identifying, highlighting and disseminating examples of successful species conservation initiatives; developing diverse media vehicles and partnerships to publicly celebrate Reverse the Red success stories and inspire hope; promote local storytelling and provide science communication capacity building.

Each strategic pillar is operationalised by a Working Group convened by a representative of the Reverse the Red Executive Committee.

General job profile

The Reverse the Red Conservation Officer will play a key role in supporting the workplans of both the *Mobilising National Networks* and *Measuring Conservation Impact* Working Groups. The position requires excellent organisation and project management skills, good communication and relationship skills and innovative thinking. The ideal candidate will have experience in stakeholder engagement, conservation partnerships and an understanding of conservation impact measures. The Reverse the Red Conservation Officer will work closely with the relevant Reverse the Red Working Group Chairs and Members, the Executive Committee and wider Reverse the Red Partners. This position is open and available to candidates worldwide.

Key Responsibilities

(40% time)

1. Work closely with Reverse the Red Mobilising National Networks Working Group Chair and Members to support the operationalising of their workplan to:
 - 1.1 Support the identification, scoping and engagement discussions with potential pilot country stakeholders to establish national Reverse the Red networks
 - 1.2 Work with the IUCN SSC Network Coordinator to support the establishment and on-boarding of new SSC National Species Specialist Groups and their engagement with the Reverse the Red movement.
 - 1.3 Work with the IUCN SSC Strategic Partnership Director to establish and support new Centers for Species Survival and their engagement with the Reverse the Red movement.
 - 1.4 Provide support to the connectivity between National and Regional Centers for Species Survival, National Species Specialist Groups, Government & NGO stakeholders and wider Reverse the Red Partners.
 - 1.5 Administer regular Working Group meetings, including scheduling, minuting and action item tracking.

(40% time)

2. Work closely with Reverse the Red Measuring Conservation Impact Working Group Chair and Members to support the operationalising of their workplan to:
 - 2.1. Support the scoping of existing tools and efforts to measure impact in species conservation
 - 2.2. Support the engagement of diverse stakeholders to identify gaps, needs and approaches to tool development for measuring conservation impact.
 - 2.3. Facilitate feedback and piloting of new tools for measuring species conservation impact.
 - 2.4. Engage potential users of tools to measure conservation impact to understand motivations and barriers of data entry and tool use and ensure this feedback is integrated into tool development.
 - 2.5. Ensure Reverse the Red tools align effectively with CBD target setting and progress measurement efforts.

(20% time)

3. Carry out other communication and administration support
 - 3.1. Attend Reverse the Red Executive Committee regular meetings and other key meetings, which may fall outside regular business hours.
 - 3.2. Provide administrative support as required by the Reverse the Red Working Groups and / or the Executive Committee such as answering queries, preparing materials, organising meetings and events, provide and search for information on request, etc.
 - 3.3. Work with Reverse the Red Communication Officer, other Working Groups and the Reverse the Red Executive Committee to ensure effective integration across the four Working Groups' activities.

Desirable knowledge, skills, and abilities

- Bachelor level degree, or equivalent, in conservation, ecology, international relations or related field.
- Minimum of 2 years related work experience.
- Demonstrated experience and a good understanding of conservation tools and projects.
- Well-developed organisational skills included demonstrated experience managing multiple priorities, and ability to work independently to complete tasks within assigned time frames.
- Demonstrated experience in relationship management, ability to work as part of a team, with respect for and sensitivity to multi-cultural approaches.
- International stakeholder management experience, multi-lingual and multi-cultural or cross-cultural experience desirable.
- Experience in fundraising and / or donor engagement desirable.
- Advanced and competent user of standard word processing, spreadsheet, presentation and database software and electronic communication technology (e.g. e-mail, Skype, WhatsApp, conference calls, etc.).
- Ability to plan, administer and record results of work-team meetings and activities.

Personal specification

- Exceptional written and oral communication, diplomacy and interpersonal skills both in-person and digitally.
- Strong skills in project management, planning and project implementation.
- Ability to effectively manage teams to deliver results.
- Self-motivated with an attention to detail.
- Ability to multitask, handle complex situations, and meet tight deadlines.
- Demonstrated effective interpersonal and organizational skills.
- A commitment to the worldwide role of accredited zoos, aquariums and botanic gardens.
- Fluency in English a requirement. Fluency in other languages desirable.
- Ability to work well in a global team to problem solve, self-manage and find solutions.
- An eagerness to expand personal knowledge-base and adapt to new challenges